

# Northwest Exposures Photography

August 2017

Dear Edgewood School Families,

School portraits will once again be taken this year by Judi Lamb of Northwest Exposures Photography. She has years of experience working with children of all ages and producing individualized portraits. Judi will be photographing on **September 11th, 12th and 19th**. Photos will be taken outdoors. Your class teacher will inform you which day your student's class will have photos taken.

Our style may be a little different than what you've come to expect from annual school photos. Our approach is to create a comfortable, enjoyable experience for the students, then handcraft each photo file to produce high quality, archival portraits. We offer many choices, including packages and a la carte prints. We also offer both sepia tone and / or black and white in addition to color prints. We photograph outdoors in the environment of the school campus, using as much natural light as possible, and can accommodate for most any weather conditions. We actually interact with the students briefly and help them relax, which results in a genuine expression.

## **Schedule, Preparation, and Absences**

You may wish to help your child prepare with any grooming or clothing considerations. Children, like most of us, vary widely in their feelings about being photographed. As a way of helping your child to get in the mood for "picture day," you may wish to involve them with choosing clothes or participating in other aspects of getting ready to have their pictures taken.

Note: Since we photograph the class as a group, if your student misses the class photo, it *cannot* be retaken and, unfortunately, your student will not be part of it.

## **Ordering and Payment Information**

You will receive your school photos order form shortly. Return the order envelope to your child's teacher by Friday, September 8th.

*Payment must be included at the time of order.* Orders for multiple children may be paid together in a single order envelope; however, we ask that one envelope be returned for each child. Please indicate on each order form whether you are enclosing payment for multiple students. Also, please make sure all info is legible.

### **Order Delivery**

Northwest Exposures plans to deliver print orders in mid October. If your student misses the opportunity to have an individual photo taken, there is an additional opportunity during our **Makeup and Retake Day, Wednesday, October 25th.**

We'll photograph any children new to the school, or who missed photo day, and will do retakes for those less than satisfied with their student's photo. Please call 541.654.1921 to schedule.

### **About our Packages, a la Carte Prints, and Display Options**

We have tailored our offerings based on years of experience and feedback from schools and parents. We have found that families want flexibility and choice.

Accordingly, we offer both a la carte – individual photos – along with high value packages, including some with framing. This year we're featuring our larger prints, which add a contemporary look to any living area of your home. We also can produce canvas wraps. Indicate on your order envelope if you're interested.

Choices also include *style* – color, classic black and white, sepia toned or a mix within your package. In addition to offering you a choice of styles, you may choose a custom print size other than those listed, with or without frame and mat. Frame orders come ready to hang.

All of our prints are made using a state-of-the-art archival printing process. They will retain their beauty over many decades, without fading or yellowing.

### **Family Portrait Photo Sessions**

Northwest Exposures will offer a **Family Portrait Special, Saturday, November 11<sup>th</sup>**. We offer a discount session rate of \$95 (regularly \$195). This will be an opportunity for your family (pets, too!) to get a jump-start on Holiday photos, or to get your annual family portrait. More information will be forthcoming as the date draws near. If you have questions now, or wish to get on the schedule ahead of time, feel free to contact us.

Questions or concerns? Let us know! We're local, and available.

### **Photographer contact information, or to schedule a Family Portrait, makeup session, or retake:**

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